

Build Your Team Using ATM

Make 2 lists:

10 people most likely to say yes

10 people you'd love to work with

ASK

FOLLOW UP

The fortune is in the follow up!

On average it takes 5-12 touches before a sale is made.

ADD

TAG

MESSAGE

ASK Script: (feel free to make it your own)

"Hey [name], listen, I want to be super transparent about why I'm reaching out. I've been really loving your content. You're super [insert compliment]. I'm not sure if you've seen what I do online but wanted to ask... Are you at all open to learning how you can add an extra \$500-1000 to your bank account using social media if it would not interfere with what you're up to? If not, totally cool. I'd love to catch up either way!"

ADD to "A Golden Opportunity" Facebook group

Script:

"Awesome! I have an amazing video I'm really excited for you to watch. It will explain the opportunity so much better than I can. In the meanwhile, I'll add you to our VIP invite only community so you can experience our testimonies and the incredible community we've built! As soon as you've accepted, send me a thumbs up and I'll tag you in a couple testimonials. Just click this link to accept

<https://www.facebook.com/groups/agoldenopp>

Send "Why you should join Paparazzi Accessories" video
<https://youtu.be/V3qAU71wiZk>

TAG prospect in business testimonials

Follow up Script: (if they've watched the video)
"Great! What did you like best about what you saw?"

Re-enforce what they liked best and move to...

"In order to get the full picture, it's important you experience the 3 steps in our simple system. The last step is introducing you to a couple of my biz besties in a chat. It's designed to show you that you never have to be the expert and you'll have tons of incredible support here! If you can add someone to a group, tag them and create a group chat, you can be successful with Paparazzi! I'll create the chat now. Feel free to ask any questions you might have."

Group Chat Script: (intro & edify the leaders)

"Hey ladies, I'd like to introduce you to my friend [insert name]. She is looking at Paparazzi and has watched [insert video name]. She's intrigued about [insert what liked best]!"

[insert name] meet [Leader 1]..."

For each leader, give a brief intro to their story and highlight their accomplishments to create a sense of authority

HAPPY TEAM BUILDING!